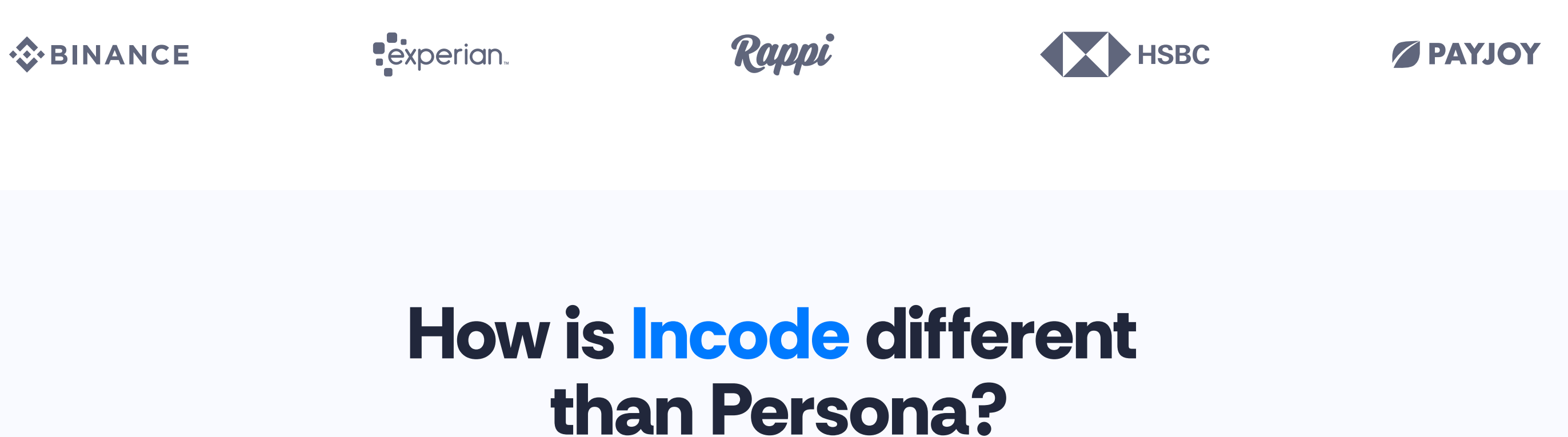
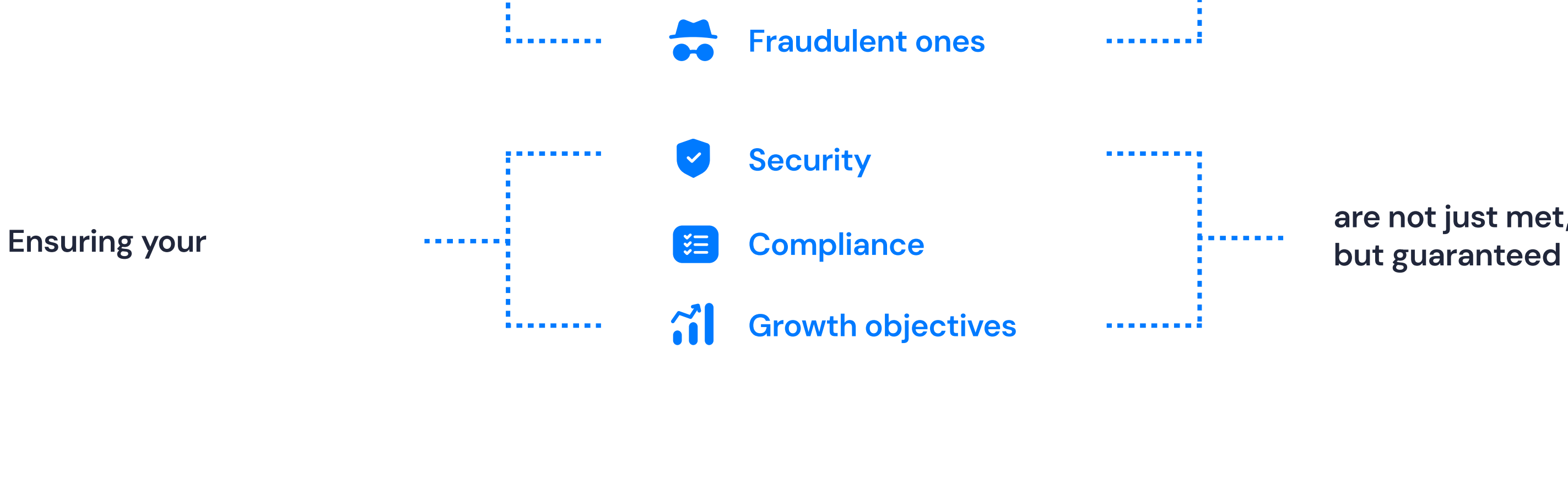




Advanced deepfake fraud detection	Multimodal, multi-frame liveness, combined with camera, device and user behavior trust checks	Standard liveness validation and point checks for device and network information	Stop injected or synthetic media during capture – not after
Configuration	Drag-and-drop workflow editor	Drag-and-drop workflow editor	Feature parity
Enterprise fit	Built for complex rollouts with SLAs, governance, and global scale	High focus on mid-market	Proven with global enterprises and regulated programs
Customer satisfaction	Best rated vendor on G2 for IDV, AML, and age verification	High market presence and average satisfaction	Incode's white-glove support lowers time-to-value



The diagram illustrates the KYC (Know Your Customer) process flow, which is divided into two main sections: **Customer Identity** and **Business Identity**.

Customer Identity:

- Verify ID:** The process begins with a document scan showing a passport or ID card.
- Verify:** The system performs a series of checks:
 - Temper check (Green checkmark)
 - ID alteration check (Green checkmark)
 - Alignment (Green checkmark)
 - Screen ID liveness (Green checkmark)
 - Fake ID check (Green checkmark)
 - No risk found (Green checkmark)
- Verified:** Once all checks pass, the customer's identity is confirmed, indicated by a green checkmark and the word "Verified!".

Business Identity:

- Business ID:** The process moves to verifying the business. It includes a form for:
 - Business name
 - VAT name
 - Registration address
- Screen Unique Beneficial Owners:** The system screens for unique beneficial owners, showing a list of names and addresses.
- Unique Beneficial Owners:** The final step in the business identity verification process.

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- The diagram shows a flow for age verification. It starts with a box labeled 'Age verification' containing the text 'To access this website we need to confirm your age.' and a blue 'Verify' button. A dashed line connects the 'Verify' button to a central box labeled 'Estimating age' which contains a face scan image. Below this box is an ellipsis '...'. A dashed line then connects the ellipsis to a green box labeled '21+' and 'PASS'.

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- Securely re-check a user's identity over time to prevent account takeover.
- Authentication**
Your users can easily prove who they are by taking a selfie to match their reusable biometric identity.

- **Help desk & self-serve password/MFA reset**
Reduce support costs and resolution time by letting employees verify their identities and reset credentials without IT intervention.
- **Candidate verification**
Block deepfakes early to reduce hiring risk and prevent fraud.

The diagram illustrates a four-step mobile app workflow for document scan verification:

- Document Scan:** The app displays a document with a photo and text. The user is prompted to "Begin with a simple picture." and "Immediate feedback, automatic capture and document detection. We extract document text to minimize user input."
- Face Capture:** The app shows a user's face being captured. The user is prompted to "Take a live selfie. Our tech immediately confirms liveness, detects spoofs or deepfake attacks – no user movement needed."
- Face-Matching:** The app compares the user's face with the document photo. The user is prompted to "Incode's facial recognition tech compares live selfie with document photo to verify that user is indeed rightful ID owner."
- Decision:** The app shows a green checkmark indicating successful verification. The user is prompted to "Incode swiftly analyzes the data, delivering verification results within seconds to meet your business's unique requirements."

The collage consists of six distinct screenshots from the Veriff website, arranged in a grid-like fashion. The top-left screenshot shows a user's profile with a green 'Liveness Detection' status and a 'Deepfake protection' icon. The top-right screenshot displays a 'Verifying Against Gov Databases...' interface with buttons for 'Verifying document...' and 'Verifying face...'. The middle-left screenshot highlights '2.4B+ Identity checks in 2024' and '340M+ Doc verifications in 2024', with sub-points for 'Rapid model training' and 'Network-wide patterns'. The middle-right screenshot features three colored buttons: 'Deepfake Protection' (purple), 'incode workforce' (blue), and 'Government Face Match' (green). The bottom-left screenshot shows a world map with blue dots indicating global fraud activity, titled 'Advanced fraud network and data'. The bottom-right screenshot is titled 'Global adaptability to fraud' and describes the company's origins in Latin America and its global reach.

Garmin, Garmin Logo, Smartwatch for identity verification, AllStar, James Rossiter, 21 October 2024, GARTNER is a registered trademark and service mark of Gartner and Magic Quadrant is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in this research publication, and does not advise to purchasing items for select only those vendors with the highest ratings or other designations. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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